



## SPONSORSHIP FORM

### Ferguson StreetFest

Friday, September 25, 2015 4 p.m. – 11 p.m.  
Saturday, September 26, 2015 12 p.m. – 11 p.m.

Business /Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Day of the event \_\_\_\_\_  
Contact Person \_\_\_\_\_

E-mail Address \_\_\_\_\_

Address \_\_\_\_\_ Phone (     ) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Cell Phone (     ) \_\_\_\_\_

Sponsorship Amount \_\_\_\_\_ In-Kind \_\_\_\_\_

Booth Space Needed  YES  NO     Tent Needed     YES  NO      Electric Needed  YES  NO  
(20 AMP Max)

If applicable,     Number of Tables \_\_\_\_\_     Number of Tables \_\_\_\_\_

Booth Hours of Operation: Friday \_\_\_:\_\_\_ to \_\_\_:\_\_\_     Saturday \_\_\_:\_\_\_ to \_\_\_:\_\_\_

Please submit form to:  
citywalk@fergusoncity.com  
OR  
StreetFest Planning Committee  
1050 Smith Ave.  
Ferguson, MO 63135

Checks made payable to Ferguson StreetFest.

**NOTE:** Questions, call 314-524-5197 or e-mail citywalk@fergusoncity.com



## SPONSORSHIP LEVELS

Ferguson StreetFest

Friday, September 25 & Saturday, September 26, 2015

### **Bronze** **\$250**

- Shared booth space at StreetFest
- Mention on StreetFest Facebook
- Mention on CityWalk Facebook
- Mention on CityWalk Twitter
- Listing on CityWalk Website
- Name on StreetFest Posters

### **Silver** **\$500**

Bronze Sponsorship benefits plus:

- Complimentary Booth Space at StreetFest
- Inclusion in Press Release
- Logo on StreetFest Posters
- Inclusion in E-blast and Newsletters
- Band Meet & Greet

### **Gold** **\$1,000**

Silver Sponsorship benefits plus:

- Sponsor Signage on StreetFest Stage
- Signage at StreetFest Event Entrance
- Mention on Plaza 501 Electric Signage
- Verbal Sponsorship Acknowledgements In-Between Band Performances

### **Platinum** **\$1,500**

Gold Sponsorship benefits plus:

- Logo Included in Print Ads
- Banner Advertisement on StreetFest Website
- Stage Time to Promote Business
- Logo on Event Handouts

In-Kind donations are figured as monetary value.

**NOTE:** August 24 is the deadline to guarantee inclusion on print materials and booth space. Questions, call 314-524-5197 or e-mail [citywalk@fergusoncity.com](mailto:citywalk@fergusoncity.com)